



ALISON ATWATER

ART DIRECTOR

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 734.502.4552

 alison-atwater.com

 Detroit, MI

EXPERIENCE

Associate Creative Director *DP+ / Duffey Petrosky 2011 – 2018*

Lead the creative team responsible for Greektown Casino-Hotel, while securing new clients in industries ranging from health care to automotive.

Senior Art Director *Real Integrated 2005 – 2011*

Created result driven campaigns for a variety of clients including The Henry Ford, Soaring Eagle Casino & Resort, Olga's Kitchen and MGM Grand Detroit Casino-Hotel. Managed creative for every aspect of MGM's launch from nightlife, dining and gaming to hotel, spa and corporate identity.

Art Director *Solomon Friedman Advertising 2000 – 2004*

Developed impactful creative and brand identities for a diverse client roster including Detroit Opera House, Greenfield Village and KFC.

CLIENTS

JACK Entertainment | Greektown Casino-Hotel | MGM Grand Detroit | FCA Fleet | St. John Providence Hospital
Auto Plus/Uni-Select | Blue Cross Blue Shield of Michigan | McLaren Health Care | Subway | Soaring Eagle Casino & Resort
Recaro | Detroit Symphony Orchestra | KFC | The Henry Ford/Greenfield Village | Olga's Kitchen | U of M-Dearborn
Michigan Opera Theatre | Ascension | Toasted Oak Grill & Market | Michigan Credit Union League/CU Solutions Group
Andiamo Restaurants | First Place Bank | Burns and Wilcox | Collezione Europa | TNG Worldwide

EDUCATION

College for Creative Studies *B.F.A. – Art Direction Major | Honors Graduate*

STRENGTHS

Adobe Creative Suite, art direction, strategic thinking, problem solving, graphic design, interpersonal skills, print production, digital design, social media content, team and project management.